

GLOBAL VIRALITY LLP

COMPREHENSIVE SOLUTIONS PROVIDER

"Connecting Markets. Enabling Growth. Powering Trade."

COMPANY PROFILE 2026

Who We Are

A technology-driven, sector-agnostic solutions partner for the modern economy.

We act as a high-level intermediary, bridging the gap between complex market demands and demands and effective execution. Our dual capabilities in business consultancy and wholesale and wholesale trade allow us to serve as a comprehensive growth engine for our clients.

From strategic sourcing and deal structuring to custom technology delivery, Global Virality is your single, accountable partner for end-to-end execution globally.



Global Reach



Secure Transactions
Transactions



Tech-Forward



B2B, B2G, G2G Capability

Facilitating complex transactions across borders for businesses and governments with complete compliance rigor.



Dual Registration Framework

Seamless integration of Management Consultancy (SSIC 702021) and Wholesale Trade (SSIC 46900).



End-to-End Execution

Moving beyond advice to deliver physical trade operations and custom technology implementation.

History & Milestones



Vision & Mission

Our Vision

To empower global commerce through intelligent, sector-agnostic intermediation, creating a seamless marketplace where technology and trust dismantle barriers.



Connect & Bridge

Match credible buyers and sellers across all industries, acting as the strategic bridge that transforms potential opportunities into closed deals.



De-Risk Transactions

Safeguard cross-border commerce with compliance-compliance-first processes, rigorous due diligence, diligence, and transparent documentation frameworks.



Deliver Future-Ready Tech

Provide scalable software and IT infrastructure infrastructure solutions that grow with our clients, clients, ensuring they remain competitive in a digital-digital-first economy.

Core Business Model

The Intermediary Flywheel

Our cyclical approach ensures that every transaction feeds data back into our system, refining sourcing accuracy and reducing risk for future mandates.

Why This Works

Continuous feedback loops from execution to intelligence allow us to compound knowledge, making each subsequent deal faster, safer, and more cost-effective.



Dual Registration Framework

SSIC: 702021



Business Management & Consultancy

- Strategic planning & organizational oversight for market expansion.
- Market entry strategy & local partner selection advisory.
- Project Management Office (PMO) for complex, multi-stakeholder deals.
- Risk assessment, compliance audits & regulatory alignment.
- Vendor due diligence & qualification frameworks.
- Technology roadmap planning & digital transformation strategy.



SSIC: 46900



General Wholesale Trade

- Execution & physical movement of goods across borders.
- Direct import/export brokering & merchandising services.
- Order aggregation across multiple suppliers for cost efficiency.
- Multi-country fulfillment & logistics coordination.
- Documentation handling (Incoterms, Letters of Credit, Customs).
- Physical sourcing & on-site quality assurance checks.

The Unified Benefit



Advise and transact with one accountable partner for end-to-end delivery, eliminating handoffs between strategic consultants and execution brokers.

Sector-Agnostic Approach

We are not limited by specific product manufacturing or vertical boundaries. Our strength lies in a flexible, modular framework adaptable to any industry need.



Universal Adaptability

Frameworks designed to scale across commodities, industrials, healthcare, technology, technology, and consumer goods regardless of complexity.



Vendor Neutrality

Unbiased sourcing focused purely on best-fit solutions, transparent economics, and performance benchmarks rather than brand affiliation.



Modular Services

Flexible engagement models allowing you to utilize a single component (e.g., sourcing) or the entire lifecycle from exploration to execution.



Governance & Compliance

Standardized ethics, rigorous KYC/AML checks, and data privacy protocols embedded into every transaction regardless of the sector.

Services Overview

Advisory & Intermediation



STRATEGIC BRIDGE



Sourcing & Qualification

Identifying verified buyers and sellers globally; rigorous vetting of counterparties and product specs.



Market Entry Strategy

Selecting the right local partners and navigating regulatory landscapes for new region expansion.



Deal Structuring

Negotiating commercial terms, Incoterms alignment, and payment structures to structures to minimize risk.



Compliance & Due Diligence

Comprehensive KYC/AML checks, sanctions screening, and contract validation.



Trade Operations

Coordinating logistics, freight forwarding, and customs documentation for seamless delivery.



Technology Solutions



DIGITAL ENABLEMENT



Custom Software Development

Tailored applications to solve specific business challenges, from dashboards to trading platforms.



IT Infrastructure Management

Robust management of networks, servers, and security protocols to ensure operational uptime.



Cloud Architecture

Migration strategies and cloud-native build-outs on AWS, Azure, or GCP for scalability.



Integration & Automation

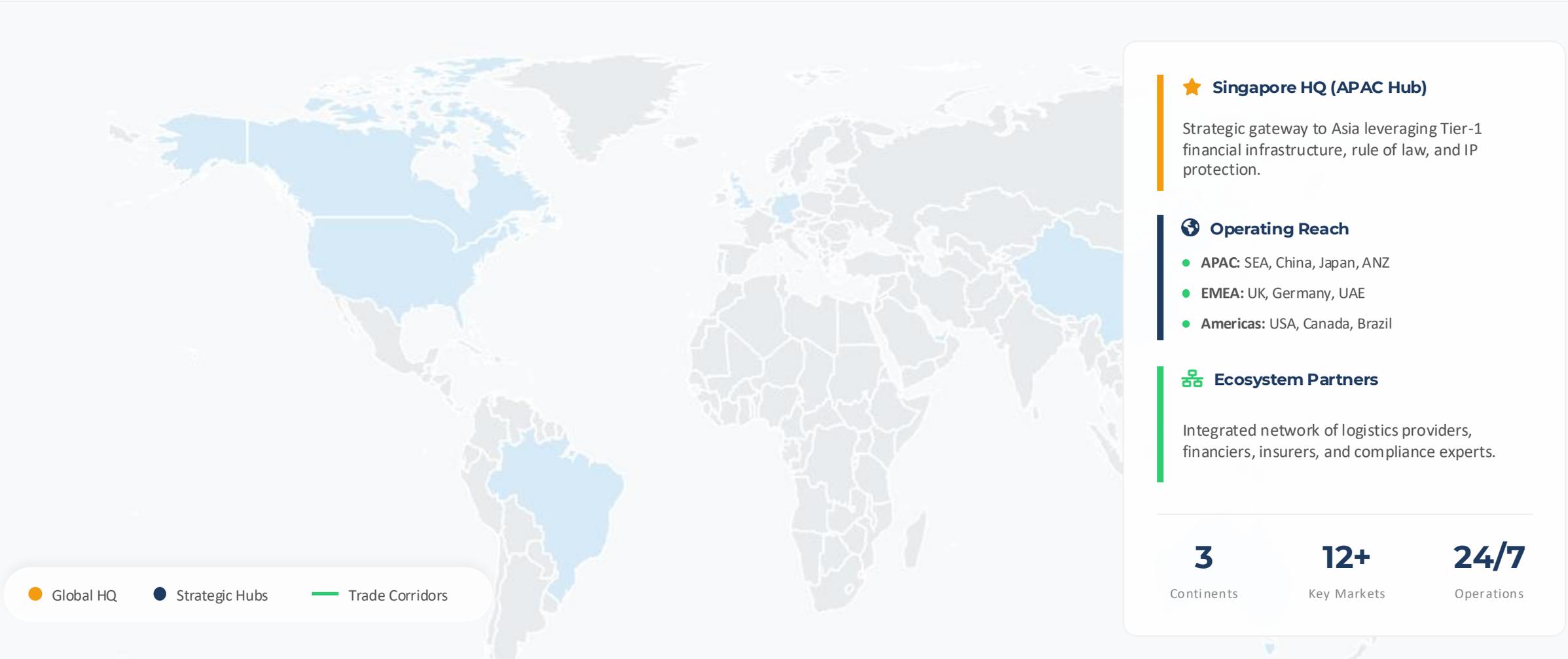
API development to connect disparate systems; RPA for automating repetitive trade workflows.



Secure Data Rooms

Encrypted portals for sharing sensitive deal documents and conducting remote audits safely.

Global Network & Reach



● Global HQ ● Strategic Hubs — Trade Corridors

★ Singapore HQ (APAC Hub)

Strategic gateway to Asia leveraging Tier-1 financial infrastructure, rule of law, and IP protection.

🌐 Operating Reach

- APAC: SEA, China, Japan, ANZ
- EMEA: UK, Germany, UAE
- Americas: USA, Canada, Brazil

🏢 Ecosystem Partners

Integrated network of logistics providers, financiers, insurers, and compliance experts.

3

Continents

12+

Key Markets

24/7

Operations

Industry Sectors Served



Technology & SaaS

Cloud infrastructure, enterprise software, and digital transformation initiatives tailored for scalability.



Healthcare & Life Sciences

Medical device sourcing, pharmaceutical supply chain optimization, and compliant health-tech platforms.



Logistics & Supply Chain

Freight optimization, intelligent warehousing solutions, and last-mile delivery technology integration.



Consumer & Retail

FMCG sourcing, e-commerce enablement, and brand market entry market entry strategies for rapid expansion.



Energy & Renewables

Solar components procurement, energy storage systems, and infrastructure project management.



Financial & Professional Services

Fintech integration, secure data rooms for M&A, and consultancy enablement tools.



Industrial & Manufacturing

Heavy equipment procurement, raw materials sourcing, and factory automation solutions.



Food & Agriculture

Commodity trading, sustainable sourcing networks, and agritech implementation support.



Public Sector & NGOs

Government tenders, infrastructure development projects, and smart city initiatives.

Our Value Proposition



Global Reach

Access a curated network of qualified buyers and sellers across APAC, EMEA, and the Americas, removing geographical barriers to trade.



Strategic Flexibility

Our modular, sector-agnostic engagement model adapts to your specific industry needs, whether commodities, tech, or retail.



Compliance Rigor

We apply compliance-first diligence, ensuring every transaction meets international standards for KYC/AML and documentation.



Advanced Technology

Leverage secure, scalable platforms and cloud-native builds that integrate seamlessly with your existing IT infrastructure.



Execution Speed

Streamlined matching algorithms and digital workflows accelerate cycle times from initial sourcing to final contract execution.



Measurable Outcomes

We focus on tangible results: optimizing costs, reducing lead times, and de-risking operations to drive sustainable growth.

Competitive Advantages



Dual-License Capability

Seamlessly combining Strategy (702021) and Trade Execution (46900) under one roof to eliminate handoffs between consultants and brokers.



Singapore Credibility

Operating from a Tier-1 jurisdiction known for strict rule of law, robust IP protection, and global financial stability.



Holistic Blend

Integrating strategic advisory, physical trade operations, and technology delivery into a single, accountable engagement model.



Vendor Neutrality

Unbiased sourcing focused purely on best-fit solutions with solutions with transparent economic structures, prioritizing performance over brand affiliation.



Data-Driven Support

Leveraging advanced analytics and digital dashboards for real-time decision making, tracking, and continuous optimization.



Senior-Led Teams

Direct access to experienced principals for critical negotiations and strategy, ensuring high-level expertise, not junior delegates.

Case Studies

 Industrial Sourcing

Cross-border Equipment Sourcing

Matched a Southeast Asian buyer with EU sellers for specialized industrial machinery. Structured staged shipments and implemented and implemented rigid QA gates.



11%

↓ Cost Optimization

6 Wks

 Faster Cycle Time

 Cloud Modernization

Cloud Modernization for Distributor

Migrated legacy on-premise workloads to scalable cloud architecture. Built custom integration layer for seamless partner partner onboarding.



40%

⚡ Faster Reporting

99.9%

 System Uptime

 Market Expansion

Multi-market FMCG Launch

Executed partner selection across 4 countries for a consumer brand. Managed trade operations coordination to synchronize product synchronize product rollout.



4

 Markets Entered

100%

 Supply Stability

Client Testimonials

“

”

Professional, responsive, and outcome-focused focused from sourcing to execution. They streamlined our entire procurement process process with incredible efficiency, reducing our reducing our overhead significantly.



Chief Operating Officer

Regional Distributor

“

”

Their sector-agnostic lens opened options we options we hadn't considered. The ability to ability to pivot between industries gave us a us a significant competitive edge in sourcing sourcing critical components during shortages. shortages.



Head of Procurement

Industrial Group

“

”

From advisory to cloud delivery, one accountable partner. It's rare to find a firm that handles strategy and technical execution so seamlessly. A true extension of our team.



Chief Information Officer

Consumer Brand

Technology & Innovation

Building future-ready digital ecosystems that scale.



Software & Cloud Engineering

Custom development tailored to specific business logic and logic and global scalability requirements.

- ✓ Microservices Architecture
- ✓ API Integration & Middleware
- ✓ Multi-Cloud Migration
- ✓ React / Node.js Development

AWS

Azure

RESTful APIs



IT Infrastructure Management

Resilient systems design ensuring 99.9% uptime and seamless operational continuity.

- ✓ Infrastructure as Code (IaC)
- ✓ CI/CD Pipeline Automation
- ✓ Docker & Kubernetes
- ✓ Disaster Recovery Planning

Terraform

Docker

DevOps



Security & Automation

Protecting digital assets while accelerating critical workflows through intelligent automation.

- ✓ Zero-Trust Architecture
- ✓ Robotic Process Automation (RPA)
- ✓ End-to-End Encryption
- ✓ Compliance Audits & Pen-Testing

CyberSec

RPA

ISO27001

Sustainability & Corporate Values

Commitment to integrity, environment, and social impact.



Ethics & Compliance

Adhering to strict KYC/AML protocols, anti-bribery commitments, and auditable processes to ensure trust in every transaction.



Environmental Diligence

Prioritizing efficient logistics partners, minimizing carbon footprint, and promoting responsible sourcing practices across our network.



Corporate Governance

Maintaining transparent mandates, rigorous data privacy by design, and clear accountability structures for all stakeholders.



Community Impact

Supporting digital upskilling initiatives and contributing to local economic growth through fair trade enablement.



People & Culture

Fostering inclusive, diverse teams with a focus on continuous learning, safety-first operations, and professional development.



Trust & Transparency

Building long-term partnerships based on open communication, clear terms, and shared ethical standards.

Growth Trajectory & Roadmap

Accelerating execution and digital capabilities for 2026-2027.

EXECUTION

H1 2026

EMEA Expansion & Quality Focus

- ✓ Expand EMEA partner base by 40% through strategic alliances in alliances in key hubs.
- ✓ Strengthen QA and supplier verification protocols to mitigate cross-border risks.
- ✓ Optimize logistics corridors for faster EU-APAC trade execution.

DIGITALIZATION

H2 2026

Technology Enhancement

- </> Launch proprietary Supplier Verification Portal for automated due diligence.
- 📈 Enhance real-time analytics dashboards for client transparency, transparency.
- 🤖 Integrate AI-driven predictive modeling for demand forecasting.

 **KEY SUCCESS METRICS**

> **75**

Partner NPS Score

- **20%**

Cycle-Time to Contract

99.9%

Compliance Pass Rate

Partnership Opportunities

A unified ecosystem where value flows freely between stakeholders.

Flexible Engagement Models



Retainer Advisory

Ongoing strategic guidance for market entry, partner selection, and regulatory navigation. Ideal for long-term growth planning.



Success-Based Fees

Transaction-focused support where fees are tied to successful deal closure. Aligns incentives for sourcing and brokering.



Turnkey Project

End-to-end delivery of specific mandates, from technology implementation to complex logistics coordination.

Simple Onboarding

1 KYC / AML Check

2 NDA Execution

3 Scope & Workplan

Value for Ecosystem Partners

For Buyers

Access a curated network of vetted suppliers. We structure negotiations and implement secure execution frameworks to significantly de-risk your procurement.

For Sellers

Receive qualified mandates rather than cold leads. We ensure ensure transparent commercial terms and deal readiness for faster for faster conversions.

For Enablers

Logistics providers, financiers, and insurers integrate directly into our directly into our deal flow, becoming essential partners in delivering delivering seamless value.

Contact Information

Ready to discuss mandates or solution needs.

Global Virality LLP

Strategic Bridge & Solutions Provider



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Legal Entity

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Registered in Singapore

Scan to Connect

Visit our digital portal for instant onboarding.



GLOBAL VIRALITY LLP



Thank You

Next Steps

Your strategic bridge for global trade and technology solutions. We are ready to discuss mandates, architect solutions, and power your growth.

SCHEDULE A DISCOVERY SESSION →

— **Connecting Markets. Enabling Growth. Powering Trade.** —